



# Request for Proposals

## CEPI 2.0 Replenishment

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### About CEPI

The Coalition for Epidemic Preparedness Innovations (CEPI) is an innovative global partnership between public, private, philanthropic, and civil society organisations launched in Davos in 2017 to develop vaccines to stop future epidemics. CEPI's mission is to accelerate the development of vaccines against emerging infectious diseases and enable equitable access to these vaccines for people during outbreaks.

CEPI was founded by the governments of Norway and India, the Bill & Melinda Gates Foundation, the Wellcome Trust, and the World Economic Forum. To date, CEPI has secured funding from the Bill & Melinda Gates Foundation, the Wellcome Trust, the European Commission, and the Governments of Austria, Australia, Belgium, Canada, Denmark, Ethiopia, Finland, Germany, Japan, Luxembourg, the Kingdom of Saudi Arabia, the Netherlands, New Zealand, Norway, Switzerland and the United Kingdom.

CEPI has moved with great urgency and in coordination with WHO in response to the emergence of COVID-19. CEPI has initiated nine partnerships to develop vaccines against the novel coronavirus. The programmes are leveraging rapid response platforms already supported by CEPI as well as new partnerships.

Before the emergence of COVID-19, CEPI's priority diseases included Ebola virus, Lassa virus, Middle East Respiratory Syndrome coronavirus, Nipah virus, Rift Valley Fever and Chikungunya virus. CEPI also invested in platform technologies that can be used for rapid vaccine and immunoprophylactic development against unknown pathogens (Disease X).

CEPI's headquarters are in Oslo, Norway, with offices in London, UK, and Washington DC, USA. CEPI also works closely with public-sector, private-sector, and civil-society partners around the world.

### Background

In June 2020, the CEPI Board endorsed the Secretariat's recommendation to develop an investment case and strategy for CEPI's replenishment, to raise funds for the next CEPI strategy period, running from 2022-2026. CEPI will not only seek to secure traditional public sector and philanthropic grant funding, which will be core to CEPI's replenishment, but also build on the experience of financing vaccine development and manufacturing for COVAX through issuance of vaccine bonds via financing platforms such as the International Finance Facility for Immunisation (IFFIm), as well as explore ways to partner with multi-lateral development bank financing instruments. It is envisaged that a series of preparatory and financing events in support of CEPI's replenishment process will be organised in 2020 and 2021 to bring in this new funding. In order to successfully develop and execute the replenishment strategy and related events, the Secretariat will occasionally require the services of a consultant / small consultancy team.

### Aim

The consultant / small consultancy team might be called upon throughout different stages of the replenishment process, for example to support the development and framing of the investment case that underpins CEPI's new

strategy (2022-2026), including advice regarding the strategic roll-out, or in relation to support with the replenishment strategy and roadmap.

Moreover, the consultant / small consultancy might be called upon by the CEPI Resource Mobilisation and Investment Relations team to support the design as well as assist with part of the execution of a series of preparatory events aimed at raising additional awareness of CEPI's achievements and building support that will be solidified during a replenishment event in the third quarter of 2021.

These events will be organised around important international engagements, like summits of the G7 and G20, or as stand-alone events where useful, to present CEPI's work so far (especially the response to COVID-19 and the COVAX facility) as well as its strategic plans going forward. The consultant / small consultancy team might also be called upon to help CEPI cultivate support from Heads of State to draw in new investors and renew commitments from current investors.

## **Bidder qualifications**

Eligible tender submissions can be accepted from either individual consultants, or by consortia or contract research organisations (partnerships or consultancy firms). To be considered for a contract awarded under this tender, all tenders must meet the following criteria:

- Extensive experience in Resource Mobilisation, including replenishment-based fundraising;
- Significant experience with advocacy operations and;
- Strong diplomatic skills and excellent communication skills, as well as the ability to work with people in government, Heads of State, philanthropic institutions, the private sector, civil society, and media.
- A good understanding of the international public health ecosystem and CEPI's role within it.
- Significant knowledge of the funding/aid landscape, including both traditional and emerging donors, as well as philanthropic institutions and the private sector.
- Demonstrable experience in the planning and execution of high-level events.
- Concrete experience with the organising of replenishment conferences is a significant advantage.
- Proven ability to work with global partnerships or other complex, matrixed organisations operating in a fast-paced and multicultural environment.
- Documented capabilities in terms of resource and time management, as well as the ability to prioritise and to work simultaneously on a wide range of tasks.
- Professional level of spoken and written English.
- Ability to travel internationally, as appropriate, safe and necessary.
- Individual consultants must be able to commit to the priorities and time-requirements of this assignment. Consortia, contract research organisations (partnerships or consultancy teams) must have the ability to mobilise resources to satisfy the needs for this assignment.

## **Duration**

The expected duration for a contract awarded under this Request for Proposals is up to 31 Dec 2021, with the option to renew, replace or terminate, based on the needs of the replenishment process. There is a desire for the successful consultant / consultancy team to assume work as soon as possible.

## **Evaluation Criteria**

The contract will be awarded to the tenderer who has demonstrated to have the competence, experience and the ability to deliver (50% weighting), with a clearly articulated approach to conducting the work (20% weighting), and provided an economically competitive offer (30%).

## **How to apply**

To be considered for a contract awarded under this Request for Proposals, please submit a written proposal (not exceeding 5 pages, excluding annexes) and applicable resumes in English. The proposal should include the following information:

- Brief background information on the individual, consortia, partnership or firm, including details of relevant experience and the ability to perform the work to a high standard, on time, and on budget;
- Details of your approach, including on how you would help the Secretariat with the three main aspects of the assignment;
- Resumes of the key people who would be involved in implementing the contract;
- Indication of expected cost for work completed (incl. daily fees);
- Two examples of similar work undertaken with similar clients (we may ask for relevant contact details should we decide to take up references);
- Completed Tenderer Declaration Form; and
- Completed Tenderer Information Sheet.

The deadline for submission is **midnight (23:59:59 GMT) on Wednesday 4 October 2020**. Proposals received after the deadline will not be considered. All proposals should be sent electronically, in **PDF format**, to [tenders@cepi.net](mailto:tenders@cepi.net). Costs for the preparation of proposals will not be refunded.

## Tentative Timeline

The following is the expected timeline for the procurement process. Please note that CEPI reserves the right to change the time schedule at any time.

Activity	End Date
<b>Deadline for submission of written proposals</b>	4 October 2020 <b>(23:59:59 GMT)</b>
<b>Selection process completed</b>	10 October 2020
<b>Contract initiation and agreement</b>	15 October 2020

## Confidentiality & Cancellation

By accepting to take part in this RFP process, you agree to keep in confidence all information imparted to you by CEPI during the period of consultancy, not to disclose it to third parties, and not to use it for any other purpose than for participation in the RFP process. CEPI reserves the right to change the time plan or cancel the competition without any obligation to cover any cost associated with the tender process.

## Additional Information

If you have any questions, please contact Leonie van Tongeren [leonie.van.tongeren@cepi.net](mailto:leonie.van.tongeren@cepi.net)