

Strategy Development Support - FAQs

- 1) You have another RfP out on a Mid Term Review; have you considered combining these?**
 - a. *We see them as fairly distinct workstreams in that the MTR is an independent review with very limited involvement from the Secretariat, whilst the CEPI 2.0 workstream more relates to project management support for the CEPI Secretariat*
- 2) Do you foresee any challenges for the CEPI 2.0 workstream?**
 - a. *As with other processes, the timeline presents a fairly tight constraint, requiring the team and involved parties to be very focused. Secondly, while we have senior and experience staff involved, there will be staff joining the team who are fairly new to the organisation.*
- 3) What were the challenges of executing the first Strategy?**
 - a. *The very first strategy was the Preliminary Business Plan – a document that was developed prior to CEPI's establishment. While it gave a good foundation for our establishment, adaptations had to be made based on learning from the start up phase. One such learning relates to the types of entities we ended up partnering with were primarily academics and smaller biotechs. This has required CEPI to scale up its internal capabilities to support its partners*
- 4) How does the business case for CEPI relate to the CEPI 2.0**
 - o *If a new strategy leads to a revision of our scope, it is clear that we need good arguments for such a revision. That being said, not all aspect of the business case needs to be reflected in the strategy document, but potentially follow from it.*
- 5) Which organisations do you see as best in class strategy-wise**
 - a. *In general, we would look to our closest partners. The Gavi approach is very concise and provides a clear overview of targets for the associated goals. The Global Fund strategy is also a good example, providing some more narrative. It may be that CEPI – as a less well-known organisation – would also need an educational component.*
- 6) What will the strategy team look like**
 - a. *Around 3 people using at least 50% of their time in addition to senior staff with significant involvement and then a broader group one can draw upon.*
- 7) What should the tender look like?**
 - a. *We don't have any strong preferences for Word vs PPT.*